

**DEPARTMENT OF TOURISM
UT ADMINISTRATION OF DAMAN & DIU**

No.5/85/DDT/2015-16/67

Date: 24.05.2016

CORRIGENDUM- I

TENDER ID NO: 213606

TENDER NOTICE NO: 5/85/DDT/2015-16/58

Request for Proposal for Selection of Creative Agency for Advertising & Communication Services in Daman, Diu and Dadra & Nagar Haveli

Sr. No.	Page No. of RFP	Clause No. of RFP	Existing Clause	Modified Clause
1	17	3.5	Schedule of submission & opening of Proposal is as below- Last Date for Submission of Proposal:30.06.2016 On-line Technical Bid Opening:30.06.2016at 18.00 hrs	Schedule of submission & opening of Proposal is as below- Last Date for Submission of Proposal: 30.05.2016 On-line Technical Bid Opening: 30.05.2016 at 18.00 hrs
2	22	4.5	The final concept and script shall be shared with the Bidder.	The final concept and script shall be shared by the Bidder.
3	22	4.5 (1) (c)	This will include all works relating to development of Creative, script and artworks for production of TV commercials, Radio Jingles, Online Media creatives, adaptation of creatives for various applications / OOH media, Printing and designing of brochures, collaterals, pamphlets or any other publicity materials etc.	This will include all works relating to development of Creative, script and artworks for production of TV commercials, Radio Jingles, Online Media creatives, adaptation of creatives for various applications / OOH media etc. (Printing & designing of collaterals and pamphlets stands permanently deleted from the scope of work)
3	25	4.13	Other Terms and Conditions i) The materials to be used should be ISI/BIS standard ii) The quantity mentioned in the RFP is as per the scope of work as on date.	Other Terms and Conditions i) The materials to be used should be ISI/BIS/ASCI standard ii) The quantity mentioned in the RFP is as per the scope of work as on date.

4	26	5.1(5) & 5.2(X)	The Agency should have full accreditation with Indian Newspaper Society (INS), Indian Broadcasting Foundation (IBF) and accreditation or registration with Doordarshan (DD) and All India Radio (AIR) as on date of RFP.	The Agency should have full accreditation with Indian Newspaper Society (INS) &/or Indian Broadcasting Foundation (IBF) &/or accreditation or registration with Doordarshan (DD) &/or All India Radio (AIR) as on date of RFP.
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Other Important Clarifications:

- 1. The total budget per year on Creative Agency for Advertising & Communication Services in Daman, Diu and Dadra & Nagar Haveli is approximately Rs. 15 Cr to Rs. 20 Cr.**
- 2. The draft list of Events proposed/scheduled for the UTs of Daman, Diu & DNH are detailed below:
This list is illustrative and not exhaustive.**

S No.	Location	Name/ Type of Event	Month of Execution	Duration
1	Daman	Musical Night / Indo-western	July 2016	1 day
2	Daman	Beach Sports	August 2016	3 Days
3	Daman, Diu & DNH	World Tourism Day	September 2016	1 day
4	Daman	Heritage fest	November 2016	2 days
5	Daman	Beach Festival	December 2016	3 Days
6	Daman	Kite Festival	January 2017	1 Day
7	Diu	Cyclothon	July 2016	1 Day
8	Diu	Sand Art Festival	October 2016	3 Days
9	Diu	Diu Festival	December 2016	15 Days
10	Diu	Wellness Fest	January 2017	3 Days
11	DNH	Environmental Fest	June 2016	2 Days

12	DNH	Monsoon Fest	August 2016	7 Days
13	DNH	Tribal Conclave	October 2016	3 Days
14	DNH	Tarpa Festival	December 2016	3 Days
TOTAL NUMBER OF DAYS:				48 Days

3. In terms of appointment of Production House or Photographer by the selected agency, the below eligibility criteria is essential:

I. The eligibility criteria for Production House is as detailed below:

- a. The Bidder shall have professional experience of minimum 3 Years in the specified field / line of business.
- b. The company should have won at least 3 international and/or domestic awards in recognition of its work
- c. The Bidder shall have undertaken a minimum of 3 (three) Audio Visuals related project / assignments as specified hereafter of which at-least 2 (two) should be of minimum order value of Rs. 50 Lac each or more

II. The eligibility criteria for Photographer is as detailed below:

- a. Works/photos featured in noted publications will only be considered. Proof of the same has to be provided.
- b. The Photographer should have won at least 1 international and/or domestic award in recognition of his/her work by any recognized/reputed body.
- c. The photographer should have an experience of shooting ads on tourism (national or International) or for any multinational brands.

4. The standard price bid form is replaced with Secured price bid form on N-Procure forum.

ALL APPLICANTS ARE REQUESTED TO KINDLY NOTE THE ABOVE AND SUBMIT THEIR PROPOSALS ACCORDINGLY.

Sd/-

Deputy Director Tourism, Daman